



CONTINUING EDUCATION HOURS Request Form

Please Print Clearly

- Instructions:
1. Fill out the form in its entirety for a *proposed* course or one already taken.
 2. **Attach a course agenda, outline and/or course description.**
 3. Attach copies of certificates, sign in sheets or other proof of attendance, if applicable.
 4. Send the completed form and attachments to:

Susan L. Pruchnicki
 Program Assistant, F. A. C. E.
 John Scott Dailey Florida Institute of Government
 University of Central Florida
 12443 Research Parkway, Suite 402
 Orlando, FL 32826-3282
 407.882.3960 407.882.3968 (FAX)
 Susan.Pruchnicki@ucf.edu

.....
 Chapter Name: **GOLD COAST ASSOCIATION OF CODE ENFORCEMENT**

If applicable

Name & Title: **PAT UBER- PRESIDENT**

Of person submitting request

Address: **9551 W.SAMPLE RD, CORAL SPRINGS, FL 33065**

Of person submitting request (Street / City / State / Zip)

Phone #'s: **954-344-5955 OR CELL 954-448-2474, FAX-954-344-5927**

Of person submitting request (Both Work and Fax number)

.....
 Course Title: Housing Market and how it relates to the city.

Course Date(s): October 22,2013

Course Location: City of Miami Gardens

Course Length (#): 1hr

Course Instructor: Laurin Yoder – Community Development Division Director- City of Miami Gardens

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 Briefly explain how the course is related to your job and/or the code enforcement profession:

SEE ATTACHED BIO

Executive Summary

Organized self-motivator with more than 7 years of experience in the management and administration of million dollar grant programs, as well as 10+ years of experience in strategic marketing and public relations. A hands-on leader who motivates and provides guidance to teams to ensure consistent results well beyond expectations. Creative and analytical problem-solver with ability to work across all levels of an organization. With a proven record of achievement, I am excellent at planning, coordinating, focusing on details, taking initiative, and resolving problems before management knows a problem exist.

Education

The Florida International University, Miami, FL
School of Journalism and Mass Communications

Graduation Date: April 2004
Master of Science in Communications

The Florida State University, Tallahassee, FL
College of Business

Graduation Date: May 1998
Bachelor of Science in Marketing and Multinational Business

Work Experience

City of Miami Gardens, Miami Gardens, FL, *Community Development Division Director*, 2009-Present

- Effectively manage the direction, coordination, and budget of several Federal, State and local grant programs in excess of \$11,000,000 for housing and community development activities.
- Proven record of timely compliance with program requirements, including applying for grants, developing comprehensive strategic plans, implementing policies and procedures, reporting and monitoring of contracts, leading taskforces, developing program activities, coordinating public participation and presenting departmental information to the public.
- Cultivate and create partnerships with community organizations, lending institutions, and other governmental entities to further economic development activities for small businesses, and housing and social services to low and moderate income persons.
- Supervise a team of five highly motivated individuals; including mentoring, training, career path development, and preparing and conduction performance evaluations.
- *Community Development Specialist, 07/09-03/13*

City of Homestead, Homestead, FL, *Community Development Manager*, 2006-2009

- Effectively managed several Federal, State and local grant programs in excess of \$5,000,000.
- Successfully lead the creation of the City's Community Development Block Grant program to include research, coordinating public participation, developing Consolidated and Annual Action plans, and internal policies and procedures, reporting and monitoring, and coordination with the public, city departments, and consultants.
- Acted as the city liaison to various community boards and committees.
- Special Events planning to include the Annual Citizen's Academy and the Dr. Martin Luther King, Jr. Breakfast.
- Acted as the Public Information Officer for 4 months, and assisted the PIO with marketing and public relations including developing a City Brand, marketing materials, press releases and the dissemination of information to the public during emergency management situations.

Eastern Financial Florida Credit Union, Miramar, FL, *Supervisor Market Research*, 2004-2006

- Conducted companywide research including, database management and administration, coordination of all direct mail, and market area research.
- Supervised staff to include mentoring, training, and preparing and conducting performance evaluations.
- Creation and implementation of marketing plans and creative strategies.
- Coordinated the creation of marketing/sales pieces including signage and print materials.

Community Bank of Florida, Homestead, FL, *Assistant Marketing Director*, 1998-2004

- Creation of marketing and strategic plans. Responsible for company wide advertising including newspaper, print materials and signage. Creation of marketing and sales pieces and coordination of the Annual Report for the holding company and its subsidiaries. Coordination of press releases and special events, as well as managing the coordination of direct mail and database marketing.
- *Marketing Assistant, 01/99-06/01*
- *Operations Trainee, 07/98-01/99*

Professional Development

Professional Certificates

- The Academy for Strategic Management at the FIU Metropolitan Center, June 2008

Grant Management

- Administer over \$16,500,000 in Federal, State, and local grants for the Cities of Miami Gardens and Homestead.
 - Attended and completed training in CDBG related course material including the Florida Small Cities CDBG Program, US Department of Housing and Urban Development (HUD) CDBG Entitlement Program, IDIS and DRGR Reporting Software, HUD Neighborhood Stabilization Program, HUD Uniform Relocation Act, HUD Cross Cutting Federal Regulations, Section 3 and Davis-Bacon and Related Acts (DBA) training courses.
 - Extensive experience with Federal, State and Local grant compliance including DBA, Section 3, Environmental Review.

Consulting

- Provided consulting and design services for political campaigns and business training consultants:
 - Creation and design of printed materials; including direct mail pieces, newspaper advertising, flyers, and training manuals.
 - Generation and organization of lists for mailings

Community Service

GFWC Homestead Jr. Women's Club of Homestead, www.gfwchomesteadjuniors.org 2010-Present

- Serve as club Treasurer – responsibilities include; preparing annual operating budget, tracking expenditures, balancing operating account monthly, and preparing and filing monthly and annual reports to the State of Florida.
- Assist the club in successfully fund raising for projects, such as scholarships for young women, assistance to Special Olympics, child abuse prevention, health fairs, the establishment of the Homestead Soup Kitchen, purchase of a K-9 dog for the City of Homestead Police Department, ongoing projects at the Community Partnership for the Homeless, ACS Relay for Life, as well as financial support to local, national and international charities.

American Red Cross, www.redcross.org/miami 1999-2011

- Served as a member of the South Dade Unit of the Greater Miami and the Keys American Red Cross Ball Committee for twelve years.
- Raised in excess of \$500,000 for the communities in South Miami-Dade County.

Laurin Yoder Bio

I have over 7 years of experience in local government; specifically grant administration and community development. Prior to coming to the City of Miami Gardens in 2009, I was with the City of Homestead for 3 years. As the City's Community Development Division Director, I am responsible for identifying and applying for funding opportunities in the community development arena, as well as administering, implementing and monitoring grant programs in the City's Department of Community Development. Some of the programs the CD Department oversees are; economic development, housing rehabilitation, homeownership assistance, emergency rehabilitation assistance, infrastructure and public facility improvements, and public services.

Before getting into public service, I worked in bank marketing and public relations for 8 years. I was born and raised in Miami. I hold a Master's Degree in Mass Communications from Florida International University, and a Bachelor's Degree in Marketing from the Florida State University. Go Noles!